

**THE LONG ISLAND CAPITAL ALLIANCE
2006 LI/NY Metro Capital Forum – Sponsorship Levels**

Sponsorship Level	Fee	Marketing Benefits	Program Journal	Tickets	Recognition at Event
PLATINUM	\$10,000	Logo prominently displayed as Platinum Sponsor in all event-related ads, PR, direct mail, collateral materials, email marketing and other opportunities. Banner ad on web site, opportunity to MC part of the Capital Forum. Marketing materials program bag and by-lined article included in program journal.	Back Cover of Journal, one full- page ad, one by-lined article.	15	Two exhibit tables in prime area, Banners will be displayed in prime area.
GOLD	\$7,500	Logo Displayed as Major Sponsor in all event-related ads, PR, direct mail, collateral materials, email marketing and other opportunities. Opportunity to speak at forum. Marketing materials program bag and by-lined article included in program journal.	2 full-page ads.	10	One 8’ exhibit table in prime area, Banners will be displayed.
SILVER	\$4,000	Logo Clearly Displayed in event-related ads, PR, direct mail, collateral materials, email marketing and other opportunities. Recognition at event. Marketing materials in program bag.	Full-page.	6	6’ Exhibit table, Signage at event.
BRONZE	\$2,500	Name Listed in ads and PR.	1/4 page.	3	6’ Exhibit table.
NON-PROFIT/ ASSOCIATION	\$1,500	Name Listed in ads and PR.	1/2 page.	2	6’ Exhibit table.
VC INDUSTRY/ VC BACKED COMPANY	\$1,000	Name Listed in ads and PR. Marketing materials included in program bag.	1/2 page.	2	6’ Exhibit table.

Special Sponsors - as a special sponsor your company will be the exclusive sponsor of the event and receive the following: logo will be prominently displayed in the area, promotional items in the room, speaking opportunity.

- Pre-Event Cocktail Party: \$3,000
- Post-Event Cocktail Party: \$1,500
- Luncheon: \$2,000